

# Brian Kluth - Keynote Conference Speaker

## *Transformational Generosity for Christians, Churches & Communities*

Some have called Brian Kluth “one of the spiritual fathers of the modern generosity movement that is happening in America and around the world.” For more than 30 years, Kluth has been teaching, preaching, leading, writing, creating, and researching on the topic of #TransformationalGenerosity. He has spoken hundreds of times for churches, conferences, colleges and camps. He has done more than one hundred media interviews that have been heard by millions. His bestselling *40 Day Generous Life* bible devotional has 600,000 copies in print, been used by more than 3000 churches, and has been translated into over 40 foreign languages. The results of Kluth’s *State of the Plate* six-years of research on Christian giving and the best church generosity practices has been featured on the front page of USA Today and the Washington Times. His work has been covered by NBC, CBN, CBS, CNN, TBN, CBN and hundreds of mainstream and Christian radio and TV stations. In 2016, he was invited by the National Association of Evangelicals to lead what has become a multi-million-dollar grant project (NAEfinancialhealth.org and BlessYourPastor.org) that serves many denominations, churches, pastors and leaders across America.



Kluth has spoken at conferences for the Evangelical Council for Financial Accountability, Rick Warren’s Saddleback Conferences, Biola, Willow Creek Association, Christian Leadership Alliance, Generous Giving, Church Stewardship Network, CCDA, Talbot, Moody, Bethel, Generous Giving, Crown, Compass, Converge, Evangelical Free Church, C&MA, Wesleyan, Assemblies of God, Nazarene, WEA, ECFA, Free Methodist, Salvation Army, IPHC, NBEA, Open Bible, Church of God-Cleveland & Anderson, United Brethren and many more.

## Endorsements

“In one 60-minute message, Brian Kluth gave me more instruction, inspiration, ideas, and useable resources on finances and generosity than I had received in going to seminary and 25 years of pastors’ conferences.” **Senior Pastor**

“I endorse Brian Kluth very enthusiastically.” **Ron Blue**, Bestselling Financial Author, Speaker and Advisor

“Brian Kluth has a passion for teaching pastors and church leaders how to lead their congregation to greater levels of generosity.” **Howard Dayton**, Compass Financial Ministries

“Brian gave 90-minute keynote sessions at six of our regional gatherings for pastors and leaders. His message and materials received rave reviews at every event. Literally hundreds of people told us his teaching was exactly what they needed and they thanked us for inviting him. Brian’s message needs to be heard and the NAE Financial Health and his generosity materials need to be shared with all pastors and leaders.” **Larry Roberts**, Free Methodist Church-USA

“Our pastors and leaders were very encouraged by Brian’s two keynote messages on God’s provisions and church generosity. His personal stories greatly encouraged everyone’s faith. The Spirit has anointed and is using Brian in wonderful ways.” **Thomas George**, District Superintendent Great Lakes C&MA District

“Brian Kluth loves God and loves helping God’s people. As a former church pastor, “he gets it!” His message and materials are filled with encouragement, knowledge, inspiration, information, and vision.” **Randall A. Bach**, President of Open Bible Churches

“Brian Kluth’s gift to the Church is his deep and wide understanding of stewardship and generosity. As a communicator, the principles that he shares are simple and clear. When Brian speaks, the audience - whether one or a crowd - is encouraged to trust God more.” **Todd Fetters**, Bishop of the United Brethren in Christ

“Our pastors and church leaders enjoyed Brian’s speaking at our national conference. Many commented how much they appreciated the content of his presentations and his use of humor in his message. His financial health and generosity message and materials are timely, biblical, relevant, meaningful, and very useful.” **Frank Masserano**, IMF

**FREE RESOURCES** When invited as a keynote speaker, Kluth can provide everyone in attendance FREE access to [FinancialHealth.org](http://FinancialHealth.org) resources, online training courses, and over \$500 in digital financial and generosity materials he has available at [kluth.org/free](http://kluth.org/free).

**CONTACT** To invite Brian Kluth to be a keynote speaker (for 45, 60, 75 or 90 minutes), email [bk@kluth.org](mailto:bk@kluth.org) or call/text 719.930.4000.

# Sample Teaching Slides by Brian Kluth

Brian can adapt his keynote teaching to the topic(s) requested in the time provided. Sample speaking videos [#1](#) - [#2](#) - [#3](#)

## Money Mindset VS. Kingdom Living

Christians cannot serve God **AND** Money, but they must be taught to serve God **WITH** money.

Psalm 23  
Matthew 6:19-34  
1 Timothy 6:6-11

**Wanting**      **Contentment**

Financial Health  
Solutions for Pastors & Churches

Poverty Theology	Transformational Generosity	Prosperity Gospel
Scarcity	Supply	Surplus
Against \$ Preaching	Appropriate \$ Preaching	Always \$ Preaching
BUDGET Focus	BIBLE Focus	BIGGER Focus
Financial Transactions	Faith Transformation	Fundraising Tactic
GUILT-Based	GRACE-Based	GREED-Based
Legalism	Liberty	Law
Can't Afford to Give	Get to Give	Give to Get
Stingy Slave	Steward	Seed Thrower
Give to AVOID a Curse	Give to BE a Blessing	Give to GET a Blessing
FEAR Motivation	FAITH Motivation	FORTUNE Motivation
TIGHT-FISTED Hands	OPEN-Handed	GRASPING Hands
EMPTY Rewards	ETERNAL Rewards	EARTHLY Rewards
Miserly	Manage	More
Giving is DRUDGERY	Giving is a DELIGHT	Giving is a DUTY
God is BROKE	God is your PROVIDER	God is a MAGIC GENIE

## Transformational Generosity™ for Christians

### 7 Keys to Joyful Living & Giving

- 1 **SUBMIT** yourself to the Lord
- 2 **STUDY** the Scriptures on finances
- 3 **SEE** what God has provided
- 4 **SET ASIDE** resources to give
- 5 **SYSTEMATICALLY** give
- 6 **SPONTANEOUSLY** give
- 7 **SIMPLIFY** your life to give more

Financial Health  
Solutions for Pastors & Churches

## Transformational Generosity for Churches

### 5 Ways to Grow Givers & Giving

- 1 **Instruct** with Scriptures
- 2 **Influence** with Resources
- 3 **Involve** with Systems
- 4 **Inspire** with Stories
- 5 **Ignite** with Vision

Financial Health  
Solutions for Pastors & Churches

## Transformational Generosity to #BlessYourCommunity

### #40DaysofGenerosity

- 1 **Word**  
40 Day App, Email, Print  
*Psalm 119:105, Rom 12:1-2*
- 2 **Wind** & Whispers of the Spirit  
*John 3:8, 1 Kgs 19:12, Isa 30:21*
- 3 **Works** of God's People  
*Matt 5:16, Jere 29:7, 1 Pet 2:12*
- 4 **Witness**  
#PayItForward Cards & Video  
*1 Peter 3:15, Col 4:6*

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## 10 Ways God Provides

- 1 **PRIMARY INCOME**
- 2 **EXTRA INCOME**
- 3 **EXTRA CASH**
- 4 **EVALUATE EXPENSES**
- 5 **PEOPLE'S HELP**
- 6 **NEEDED ITEMS**
- 7 **DECLUTTER**
- 8 **STORED UP RESOURCES**
- 9 **EXTERNAL RESOURCES**
- 10 **MIRACULOUS PROVISIONS**

Financial Health  
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**FREE RESOURCES** Everyone attending will receive **FREE** access to grant-funded [NAEfinancialhealth.org](http://NAEfinancialhealth.org) resources and online training. They will also receive Brian Kluth's online resources for **FREE** (a \$500 retail value) [kluth.org/free](http://kluth.org/free).

